



ASSOCIATES
CONSULTANTS AND TRAINERS

International Franchise Services

www.ancassociates.com

What We Offer

We are able to assist brands that maybe new to **International franchising** by becoming formulaic in their approach to **franchise agreements**, standards, business planning, the supply chain enhancing their ability to **enter new markets**.

For prospective franchises we are able to help negotiate the franchise agreement, develop the **strategic market entry plan**, conduct Retail Trade Zone mapping to identify the **best locations** for the first sites.



International Franchising Services

Our expertise in Franchising covers both sides of the spectrum, the **Franchisor** and the **Franchisee**.

For the Franchisor we are able to provide a **comprehensive service** from:

- market data
- mapping the competitive landscape
- conducting the Franchise search within a country and developing a short list of potential partners
- detailed overview of the prospective investor companies and using a unique matrix, assessing their compatibility
- working with the Franchisor to develop a Franchise prospectus
- developing the Franchise Agreement and Term Sheets



Reasons To Believe

- Working on behalf of Franchisors/ Franchisees
- 20 years as a Franchisor
- 4 years as a Franchisee
- Franchise searches
- Bringing brands to market in over 20 countries
- Writing franchise agreements
- Contract Negotiations
- Professional advice including
 - Market entry plans
 - Supply chain
 - Menu development



Markets we Have Supported and Opened

- Poland
- Czech Republic
- Slovakia
- Hungary
- Russia
- Kazakhstan
- Romania
- Saudi Arabia
- UAE
- Kuwait
- Qatar
- Bahrain
- Morocco
- Yemen
- India
- Malaysia
- Thailand
- Philippines
- Singapore
- Indonesia

Our Experience

Our **franchising team** have assisted brands, from the Casual Dine In, QSR, Pizza, Chicken, Burger and Bakery sectors to open in 3 continents.

We are proud to have some of the largest names within the Franchise Food Service Market.



Some of our clients include



And many more

Meet Our Team



Andy Skowronski
Managing
Director



Catherine Woods
Director



Herdie Hernandez
Head of Operations
AsiaPac



Ana Jamnik
Marketing
& Consulting



Yalin Wen
Researcher



Gizem Bozdemir
Researcher

Contact us for a free consultation

T: +44 (0)7590485060

E: askowronski@ancassociates.com

E: hhernandez@ancassociates.com

www.ancassociates.com

UK:

2 Broome Court
Broom Park
Durham
DH7 7SX

Philippines:

8F W Fifth Building,
5th Avenue corner 32nd Street,
Bonifacio Global City,
Taguig City,
Philippines 1634

